

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Release of A.P. Tourism advertisement for the Inauguration of Hotel Haritha Plaza, Begumpet, Hyderabad in daily news papers on 27-09-2013 - Sanction of Rs.15,38,150/- (Rupees Fifteen Lakhs Thirty Eight Thousand One Hundred and Fifty Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 1025

Dated: 19-12-2013

Read the following:-

1. M/s. Associated Advertising Private Limited, Hyderabad, Dated: 24-09-2013.
2. Government Letter No. 5506/PMU/A(2)/2013, YAT & C (PMU) Department, Dated: 26-09-2013.
3. M/s. Associated Advertising Private Limited, Hyderabad, Letter Dated: 30-09-2013.

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ORDER:

In the reference 1st read above, M/s. Associated Advertising Private Limited, Hyderabad has submitted a proposal for release of A.P. Tourism advertisement for the Inauguration of Hotel Haritha Plaza on 27-09-2013 in daily news papers.

2. In the reference 2nd read above, Government have agreed the proposal and requested M/s. Associated Advertising Private Limited, Hyderabad to release of A.P. Tourism advertisement for the Inauguration of Hotel Haritha, Plaza, Begumpet, Hyderabad on 27-09-2013 in following news papers:

S.No.	Publication & Editions	Total Cost Rs.
1.	The New Indian Express (Hyderabad)	4,20,750/-
2.	The Hans India (Hyderabad)	2,35,200/-
3.	The Hindu - Regional Pages (Hyderabad)	2,76,960/-
4.	The Times of India (Hyderabad)	4,98,240/-
5.	Financial Express	75,000/-
6.	Post Noon	32,000/-
Total		15,38,150/-

3. In the reference 3rd read above, M/s. Associated Advertising Private Limited, Hyderabad has submitted bill for an amount of Rs.15,38,150/- towards publication of A.P. Tourism advertisement for the Inauguration of Hotel Haritha, Plaza, Begumpet, Hyderabad on 27-09-2013 in the news papers mentioned in para-2 above and requested to release the same.

4. Government, after careful, examination of the matter hereby sanction an amount of Rs.15,38,150/- (Rupees Fifteen Lakhs Thirty Eight Thousand One Hundred and Fifty Only) to M/s. Associated Advertising Private Limited, Hyderabad towards publication of A.P. Tourism advertisement for the Inauguration of Hotel Haritha, Plaza, Begumpet, Hyderabad on 27-09-2013 in the above said news papers.

5. The amount sanctioned at para-4 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102-To+urist Accommodation & Other facilities to tourists - Schemes included in PLAN, 11- Normal State Plan, 20-PMU-Promotion of Tourism / Events, 500-Other Charges, 503-Other expenditure”.

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6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-4 above and disburse the same to M/s. Associated Advertising Private Limited, Hyderabad through online. The following are bank account details:

Bank Name	:	State Bank of India
Bank Branch	:	Secunderabad
Bank Account No.	:	10725427162
IFSC Code	:	SBIN00 00916

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
M/s. Associated Advertising Private Limited,
550/A, Road No.92, Jubilee Hills, Hyderabad - 500 034.

The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department,
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.
The Accounts Officer, YAT & C (PMU - Claims) Department.
SF/SCs.

//FORWARDED :: BY ORDER//

SECTION OFFICER